



**NYC - FIRST STOP OF OUR NATIONAL 10 - CITY CELEBRITY POKER TOUR
THIS IS A NON-GAMING EVENT. THIS IS A POKER SKILLS COMPETITION.**

Chicago, Illinois --- SPP SPORTS, a full service marketing and promotions company kicks off the 6th season of its national 10-city Celebrity Poker Tour with the first stop in New York City on April 28th. Poker aficionados are encouraged to join us at DAVE & BUSTER'S in Times Square, 6:00 to 8:30 p.m.

This being the 10th anniversary of 9/11, the event's silent auction will benefit the FDNY Wounded Warriors/Ride 2 Recovery, and the Mount Sinai Children's Hospital.

The cost for the event is \$375 per person.

You can call 1-800-725-9423, ext. 818, or go online at SPPSPORTS.com to reserve your spot. This is a pre-registration event and tickets will not be available onsite. Must be 21-years of age or older to participate.

All participants will receive the equivalent of \$2,000 in chips at check-in. There is one guaranteed winner per poker table of 10. Winners are then invited to play in the "lightning round" where more than \$6,000 in prizes will be given away. The featured Grand Prize this year is from House of Savoia, where a custom-made cashmere blazer will be awarded, in addition to other merchandise and gift certificates. For a complete list of prizes visit www.sppsports.com.

Enjoy a complimentary buffet, a cash bar, and meet some of your favorite celebrities from the Giants and Jets. Don't miss your chance to play in the Celebrity Poker Tour.

For more information visit SPPSPORTS.com today. The next stop will be in Boston at Tavern on the Water, May 17th. Follow the Tour on Facebook at [SPPSPORTS](https://www.facebook.com/SPPSPORTS).

Proud partners of the Tour include: Apple Bottom Jeans, Pinupnikki.com : By Nicole Massarelli, Snapple Beverages, The Borgata, ESPN Radio, and the Daily News.